



Marketing and Sponsorship Opportunities 2025-2026



Sponsorship Opportunities

Help us celebrate the Legacy of Play that was started by A.C. Gilbert with his toys that promoted learning through play! Legacy of Play Day is our opportunity to close the museum and offer children served by organizations helping those who are furthest from opportunity to enjoy a special day of Gilbert House play.

February 2026

\$5,000 Inventor

- Title sponsorship recognition on printed materials
- Corporate banner hung at the event*
- Logo/Link in e-newsletter and event e-blast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Large logo/link on event landing page
- Exclusive opportunity for an on-site photoshoot with sponsor representatives in the iconic chair at the museum for marketing purposes.

\$2,500 Developer

- Large logo on printed materials
- Corporate banner hung at the event*
- Logo/link in e-newsletter and event e-blast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Medium logo/link on event landing page
- Exclusive opportunity for an on-site photoshoot with sponsor representatives in the iconic chair at the museum for marketing purposes.

\$1,500 Maker

- Medium logo on printed materials
- Corporate banner hung at the event*
- Logo in e-newsletter and event e-blast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Small logo on event landing page
- Exclusive opportunity for an on-site photoshoot with sponsor representatives in the iconic chair at the museum for marketing purposes.

\$500 Producer

- Listing on printed materials
- Listing in e-newsletter and event e-blast
- Sponsorship recognition on social media
- Listing on digital signs in GHCM exhibit spaces
- Listing on event landing page
- Exclusive opportunity for an on-site photoshoot with sponsor representatives in the iconic chair at the museum for marketing purposes.

To receive full sponsor benefits a completed sponsorship agreement and full payment must be received no later than December 20, 2025.



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*items to be provided by sponsor

July 26th, 2025

Sponsorship Opportunities

Gilbert House for Grown Ups is a celebration for all of the parents! To continue the importance of play throughout generations, we open the museum to adults to release their inner child. This event is for adults 21+ only; we serve adult beverages.

To receive full sponsor benefits a completed sponsorship agreement and full payment must be received no later than June 31, 2025.

*items to be provided by sponsor



\$5,000 Brewmaster

- Title sponsorship prominently featured on all printed materials (e.g., flyers, posters).
- Large corporate banner displayed in a high-visibility location at the "Gilbert House for Grown Ups" event*.
- Prominent large logo and link on the event landing page.
- Logo and link included in all pre-event and post-event e-newsletters and dedicated event e-blasts.
- Significant sponsorship recognition across all Gilbert House social media platforms (pre, during, and post-event).
- Large logo displayed on digital signage throughout the Gilbert House Children's Museum exhibit spaces leading up to and during the event.
- Exclusive opportunity for an on-site photoshoot with sponsor representatives in the iconic chair at the museum for marketing purposes.
- Eight (8) complimentary tickets to the "Gilbert House for Grown Ups" event.

\$2,500 Distiller

- Medium-sized logo featured on all printed materials (e.g., flyers, posters).
- Corporate banner displayed at the "Gilbert House for Grown Ups" event*.
- Logo and link included in pre-event and post-event e-newsletters and dedicated event e-blasts.
- Sponsorship recognition on Gilbert House social media platforms (pre, during, and post-event).
- Logo displayed on digital signage throughout the Gilbert House Children's Museum exhibit spaces leading up to and during the event.
- Medium-sized logo and link on the event landing page.
- Exclusive opportunity for an on-site photoshoot with sponsor representatives in the iconic chair at the museum for marketing purposes.
- Six (6) complimentary tickets to the "Gilbert House for Grown Ups" event.

\$1,500 Keever

- Small logo featured on printed materials (e.g., flyers, posters).
- Corporate banner displayed at the "Gilbert House for Grown Ups" event*.
- Logo included in pre-event and post-event e-newsletters and dedicated event e-blasts.
- Sponsorship recognition on Gilbert House social media platforms (pre, during, and post-event).
- Logo displayed on digital signage throughout the Gilbert House Children's Museum exhibit spaces leading up to and during the event.
- Small logo on the event landing page.
- Exclusive opportunity for an on-site photoshoot with sponsor representatives in the iconic chair at the museum for marketing purposes.
- Four (4) complimentary tickets to the "Gilbert House for Grown Ups" event.

\$500 Tapster

- Listing included on printed materials (e.g., flyers, posters).
- Listing included in pre-event and post-event e-newsletters and dedicated event e-blasts.
- Sponsorship recognition on Gilbert House social media platforms (pre, during, and post-event).
- Listing displayed on digital signage throughout the Gilbert House Children's Museum exhibit spaces leading up to and during the event.
- Listing on the event landing page.
- Two (2) complimentary tickets to the "Gilbert House for Grown Ups" event.

Halloween Re-Engineered

October 26th, 2025

Sponsorship Opportunities

Halloween Re-Engineered provides children with an opportunity to safely trick-or-treat Gilbert House style. In the spirit of A. C. Gilbert himself, we use gizmos, gadgets, mechanisms, and devices to deliver treats to children.

\$5,000 - Innovator

- Title sponsorship designated on printed materials
- Corporate Banner hung at event*
- Large corporate logo on printed materials
- Sponsor mention with logo and link in e-newsletter
- Social media post about your sponsorship
- Logo and link on GHCM website for 12 months
- Corporate promotional items as trick or treat goodies*
- Eight (8) event tickets including admission to play
- Exclusive opportunity for an on-site photoshoot with sponsor representatives in the iconic chair at the museum for marketing purposes.

\$1,000 - Builder

- Corporate Banner hung at event*
- Small corporate logo on printed materials
- Logo on GHCM website for 12 months
- Four (4) event tickets including admission to play
- Exclusive opportunity for an on-site photoshoot with sponsor representatives in the iconic chair at the museum for marketing purposes.

\$2,500 - Experimenter

- Corporate Banner hung at event*
- Medium corporate logo on printed materials
- Sponsor mention with logo and link in e-newsletter
- Social media post about your sponsor ship
- Logo and link on GHCM website for 12 months
- Corporate promotional items as trick or treat goodies*
- Six (6) event tickets including admission to play
- Exclusive opportunity for an on-site photoshoot with sponsor representatives in the iconic chair at the museum for marketing purposes.

\$500- Constructor

- Pop-up Banner at event*
- Corporate listing on printed materials
- Corporate listing on GHCM website for 12 months
- Two (2) event tickets including admission to play
- Exclusive opportunity for an on-site photoshoot with sponsor representatives in the iconic chair at the museum for marketing purposes.

To receive full sponsor benefits, a completed sponsorship agreement and full payment must be received no later than September 29, 2025

*items to be provided by sponsor



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December 31st, 2025

Sponsorship Opportunities

Help us ring in the New Year, Gilbert House Style, with the return of our annual Noon Year's Eve Balloon Drop!

\$5,000 Center Stage

- Title sponsorship recognition on printed materials
- Corporate banner hung at the event*
- Logo/link in e-newsletter and event e-blast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Large logo/link on event landing page
- Eight (8) event tickets including admission to play
- Participation in countdown
- Exclusive opportunity for an on-site photoshoot with sponsor representatives in the iconic chair at the museum for marketing purposes.

\$2,500 Showstopper

- Large logo on printed materials
- Corporate banner hung at the event*
- Logo/link in e-newsletter and event e-blast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Medium logo/link on event landing page
- Six (6) event tickets including admission to play
- Exclusive opportunity for an on-site photoshoot with sponsor representatives in the iconic chair at the museum for marketing purposes.

\$1,500 Life of the Party

- Medium logo on printed materials
- Corporate banner hung at the event*
- Logo in e-newsletter and event e-blast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Small logo on event landing page
- Four (4) event tickets including admission to play
- Exclusive opportunity for an on-site photoshoot with sponsor representatives in the iconic chair at the museum for marketing purposes.

\$500 Noisemaker

- Listing on printed materials
- Listing in e-newsletter and event e-blast
- Sponsorship recognition on social media
- Listing on digital signs in GHCM exhibit spaces
- Listing on event landing page
- Two (2) event tickets including admission to play
- Exclusive opportunity for an on-site photoshoot with sponsor representatives in the iconic chair at the museum for marketing purposes.

To receive full sponsor benefits a completed sponsorship agreement and full payment must be received no later than October 20, 2025



*items to be provided by sponsor

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December 6th, 2025

\$2,500 Visionary

- Recognition through name or company logo in all marketing and event materials, including, but not limited to:
 - Inclusion on signage and printed materials at event
 - Inclusion in event program
- Special recognition of appreciation during event ceremony
- Donation of 10 Gilbert House Children's Museum guest passes given in your name to selected children's service organization
- Three month sponsorship of e-newsletter (twice monthly to 7,000+)
- Eight event admission tickets (one table)

To receive full sponsor benefits a completed sponsorship agreement and full payment must be received no later than October 15, 2025

Sponsorship Opportunities

Join us for Discover the Wonder, a fantastic event aimed at promoting creative play at Gilbert House Children's Museum! Your sponsorships help us make this event possible. The funds we raise at this event will support our general operations, which helps us keep costs lower for our members and patrons, allowing access for all to our museum. Enjoy a delightful dinner, participate in a silent auction, and don't miss the live auction!

\$5000 Inspiration

- Recognition through name or company logo in all marketing and event materials, including, but not limited to:
 - Invitations
 - Signage at event
 - Event program cover
 - Printed philanthropic message in program
- Special recognition of appreciation during event ceremony
- Option for a speaking presentation at event
- Donation of 30 Gilbert House Children's Museum guest passes given in your name to selected children's service organization
- Six month sponsorship of e-newsletter (twice monthly to 7,000+)
- Sixteen event admission tickets (two tables)

\$1000 Table

- Recognition through name or company logo in marketing and event materials including:
 - Event program
 - Table signage
- Eight event admission tickets (one table)



*items to be provided by sponsor

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**Gilbert House
Children's Museum**

Sponsorships Opportunities

Select your commitment level.

☐

Halloween ReEngineered

\$5,000 \$2,500 \$1,500 \$500

☐

Discover the Wonder

\$5,000 \$2,500 \$1,000

☐

Noon Year's Eve

\$5,000 \$2,500 \$1,500 \$500

☐

Gilbert House for Grown-Ups

\$5,000 \$2,500 \$1,500 \$500

☐

Legacy of Play

\$5,000 \$2,500 \$1,500 \$500

☐

General Museum Support

\$12,000 \$6,000 \$3,000

Please email completed form to Alicia Bay at executivedirector@acgilbert.org or mail to the address below.
Please email **LOGO** and **DIGITAL AD** to promotions@acgilbert.org.

Business/Organization Name

Contact Name

Mailing Address

City

State

Zip

Email

Phone

Sponsorship Total

Signature & Date

☐

Invoice Me

☐ Monthly

Annually

☐☐

Payment Enclosed

Please make check payable to Gilbert House Children's Museum

☐

Please charge my credit card in the amount of \$ _____

Card Number _____

Expiration Date _____

CVC _____

Signature _____

Date _____

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