



Gilbert House  
Children's Museum



Marketing and Sponsorship Opportunities  
2024-2025

# Halloween Re-Engineered

October 27, 2024

## Sponsorship Opportunities

Halloween Re-Engineered provides children with an opportunity to safely trick-or-treat Gilbert House style. In the spirit of A. C. Gilbert himself, we use gizmos, gadgets, mechanisms, and devices to deliver treats to children.

### \$5,000 - Innovator

- Title sponsorship designated on printed materials
- Corporate Banner hung at event\*
- Large corporate logo on printed materials
- Sponsor mention with logo and link in e-newsletter
- Social media post about your sponsorship
- Logo and link on GHCM website for 12 months
- Corporate promotional items as trick or treat goodies\*
- Eight (8) event tickets including admission to play

### \$1,000 - Builder

- Corporate Banner hung at event\*
- Small corporate logo on printed materials
- Logo on GHCM website for 12 months
- Four (4) event tickets including admission to play

To receive full sponsor benefits, a completed sponsorship agreement and full payment must be received no later than September 29, 2024

### \$2,500 - Experimenter

- Corporate Banner hung at event\*
- Medium corporate logo on printed materials
- Sponsor mention with logo and link in e-newsletter
- Social media post about your sponsorship
- Logo and link on GHCM website for 12 months
- Corporate promotional items as trick or treat goodies\*
- Six (6) event tickets including admission to play

### \$500- Constructor

- Pop-up Banner at event\*
- Corporate listing on printed materials
- Corporate listing on GHCM website for 12 months
- Two (2) event tickets including admission to play

\*items to be provided by sponsor



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**December 31st, 2024**

## Sponsorship Opportunities

Help us ring in the New Year, Gilbert House Style, with the return of our annual Noon Year's Eve Balloon Drop!

### \$5,000 Center Stage

- Title sponsorship recognition on printed materials
- Corporate banner hung at the event\*
- Logo/link in e-newsletter and event e-blast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Large logo/link on event landing page
- Eight (8) event tickets including admission to play
- Participation in countdown

### \$2,500 Showstopper

- Large logo on printed materials
- Corporate banner hung at the event\*
- Logo/link in e-newsletter and event e-blast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Medium logo/link on event landing page
- Six (6) event tickets including admission to play

### \$1,500 Life of the Party

- Medium logo on printed materials
- Corporate banner hung at the event\*
- Logo in e-newsletter and event e-blast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Small logo on event landing page
- Four (4) event tickets including admission to play

### \$500 Noisemaker

- Listing on printed materials
- Listing in e-newsletter and event e-blast
- Sponsorship recognition on social media
- Listing on digital signs in GHCM exhibit spaces
- Listing on event landing page
- Two (2) event tickets including admission to play

To receive full sponsor benefits a completed sponsorship agreement and full payment must be received no later than October 20, 2024



\*items to be provided by sponsor

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# Legacy of Play



February 17th, 2025

## Sponsorship Opportunities

Help us celebrate the Legacy of Play that was started by A.C. Gilbert with his toys that promoted learning through play! Legacy of Play Day is our opportunity to close the museum and offer children served by organizations helping those who are furthest from opportunity to enjoy a special day of Gilbert House play.

### \$5,000 Inventor

- Title sponsorship recognition on printed materials
- Corporate banner hung at the event\*
- Logo/Link in e-newsletter and event e-blast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Large logo/link on event landing page
- Free 10 x 10 Legacy Playground

### \$2,500 Developer

- Large logo on printed materials
- Corporate banner hung at the event\*
- Logo/link in e-newsletter and event e-blast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Medium logo/link on event landing page
- Shared 10 x 10 in the Legacy Playground

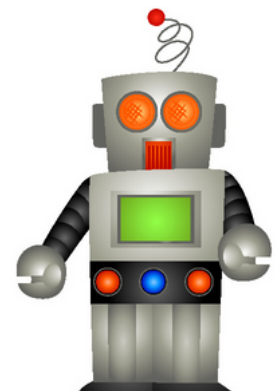
### \$1,500 Maker

- Medium logo on printed materials
- Corporate banner hung at the event\*
- Logo in e-newsletter and event e-blast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Small logo on event landing page

### \$500 Producer

- Listing on printed materials
- Listing in e-newsletter and event e-blast
- Sponsorship recognition on social media
- Listing on digital signs in GHCM exhibit spaces
- Listing on event landing page

To receive full sponsor benefits a completed sponsorship agreement and full payment must be received no later than December 20, 2024.





# Sponsorship Opportunities

Gilbert House for Grown Ups is a celebration for all of the parents! To continue the importance of play throughout generations, we open the museum to adults to release their inner child. This event is for adults 21+ only; we serve adult beverages.

July 26th, 2025

## \$5,000 Brewmaster

- Title sponsorship recognition on printed materials
- Corporate banner hung at the event\*
- Logo/link in e-newsletter and event e-blast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Large logo/link on the event landing page
- Eight (8) event tickets

## \$2,500 Distiller

- Large logo on printed materials
- Corporate banner hung at the event\*
- Logo/link in e-newsletter and event e-blast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Medium logo/link on event landing page
- Six (6) event tickets

## \$1,500 Keever

- Medium logo on printed materials
- Corporate banner hung at the event\*
- Logo in e-newsletter and event e-blast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Small logo on event landing page
- Four (4) event tickets

## \$500 Tapster

- Listing on printed materials
- Listing in e-newsletter and event e-blast
- Sponsorship recognition on social media
- Listing on digital signs in GHCM exhibit spaces
- Listing on event landing page
- Two (2) event tickets

To receive full sponsor benefits a completed sponsorship agreement and full payment must be received no later than May 17, 2025.



\*items to be provided by sponsor

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December 14th, 2024

# Sponsorship Opportunities

Join us for Discover the Wonder, a fantastic event aimed at promoting creative play at Gilbert House Children's Museum! The funds we raise will go towards enhancing the Outdoor Discovery Area. Enjoy a delightful dinner, participate in a silent auction, and don't miss the live auction featuring a special guest appearance by Buddy the Elf as our emcee!

## \$2,500 Visionary

- Recognition through name or company logo in all marketing and event materials, including, but not limited to:
  - Inclusion on signage and printed materials at event
  - Inclusion in event program
- Special recognition of appreciation during event ceremony
- Donation of 10 Gilbert House Children's Museum guest passes given in your name to selected children's service organization
- Three month sponsorship of e-newsletter (twice monthly to 7,000+)
- Eight event admission tickets (one table)

## \$5000 Inspiration

- Recognition through name or company logo in all marketing and event materials, including, but not limited to:
  - Invitations
  - Signage at event
  - Event program cover
  - Printed philanthropic message in program
- Special recognition of appreciation during event ceremony
- Option for a speaking presentation at event
- Donation of 30 Gilbert House Children's Museum guest passes given in your name to selected children's service organization
- Six month sponsorship of e-newsletter (twice monthly to 7,000+)
- Sixteen event admission tickets (two tables)

## \$1000 Table

- Recognition through name or company logo in marketing and event materials including:
  - Event program
  - Table signage
- Eight event admission tickets (one table)

To receive full sponsor benefits a completed sponsorship agreement and full payment must be received no later than October 15, 2024



\*items to be provided by sponsor

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**Gilbert House  
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# Sponsorships Opportunities

Select your commitment level.

<input type="checkbox"/>	<b>Halloween ReEngineered</b> \$5,000 \$2,500 \$1,500 \$500	<input type="checkbox"/>	<b>Discover the Wonder</b> \$5,000 \$2,500 \$1,000
<input type="checkbox"/>	<b>Noon Year's Eve</b> \$5,000 \$2,500 \$1,500 \$500	<input type="checkbox"/>	<b>Gilbert House for Grown-Ups</b> \$5,000 \$2,500 \$1,500 \$500
<input type="checkbox"/>	<b>Legacy of Play</b> \$5,000 \$2,500 \$1,500 \$500	<input type="checkbox"/>	<b>General Museum Support</b> \$12,000 \$6,000 \$3,000

Please email completed form to Alicia Bay at [executivedirector@acgilbert.org](mailto:executivedirector@acgilbert.org) or mail to the address below. Please email LOGO and DIGITAL AD to [promotions@acgilbert.org](mailto:promotions@acgilbert.org).

Business/Organization Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Sponsorship Total \_\_\_\_\_

Signature & Date \_\_\_\_\_

Invoice Me  Payment Enclosed  
 Annually  Monthly Please make check payable to Gilbert House Children's Museum

Please charge my credit card in the amount of \$ \_\_\_\_\_  
 Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVC \_\_\_\_\_  
 Signature \_\_\_\_\_ Date \_\_\_\_\_

Return by mail to Gilbert House Children's Museum: 116 Marion St NE • Salem, OR 97301  
 Gilbert House Children's Museum is a private nonprofit 501(c)(3) organization, Federal Tax ID: 93-00948548.