



Marketing and Sponsorship Opportunities 2022-2023



HALLOWEEN RE-ENGINEERED

OCT. 29, 2023 FROM 10:00 – 2:00 PM

\$5,000 - INNOVATOR

Title sponsorship designated on printed materials

Social media post about your sponsorship

Corporate Banner hung at event*

Logo and link on GHCM website for 12 months

Large corporate logo on printed materials

Corporate promotional items as trick or treat goodies*

Sponsor mention with logo and link in e-newsletter

Eight (8) event tickets including admission to play

\$2,500 - EXPERIMENTER

Corporate Banner hung at event*

Logo and link on GHCM website for 12 months

Medium corporate logo on printed materials

Corporate promotional items as trick or treat goodies*

Sponsor mention with logo and link in e-newsletter

Six (6) event tickets including admission to play

Social media post about your sponsorship

\$1,000 - BUILDER

Corporate Banner hung at event*

Small corporate logo on printed materials

Logo on GHCM website for 12 months

Four (4) event tickets including admission to play

\$500 - CONSTRUCTOR

Pop-up Banner at event*

Corporate listing on printed materials

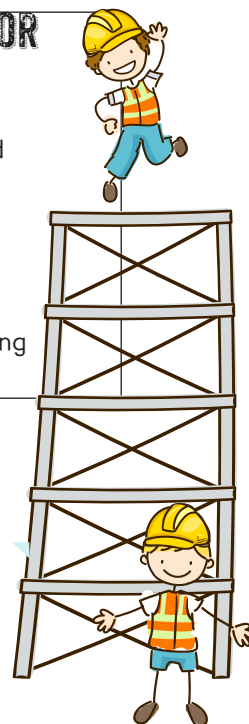
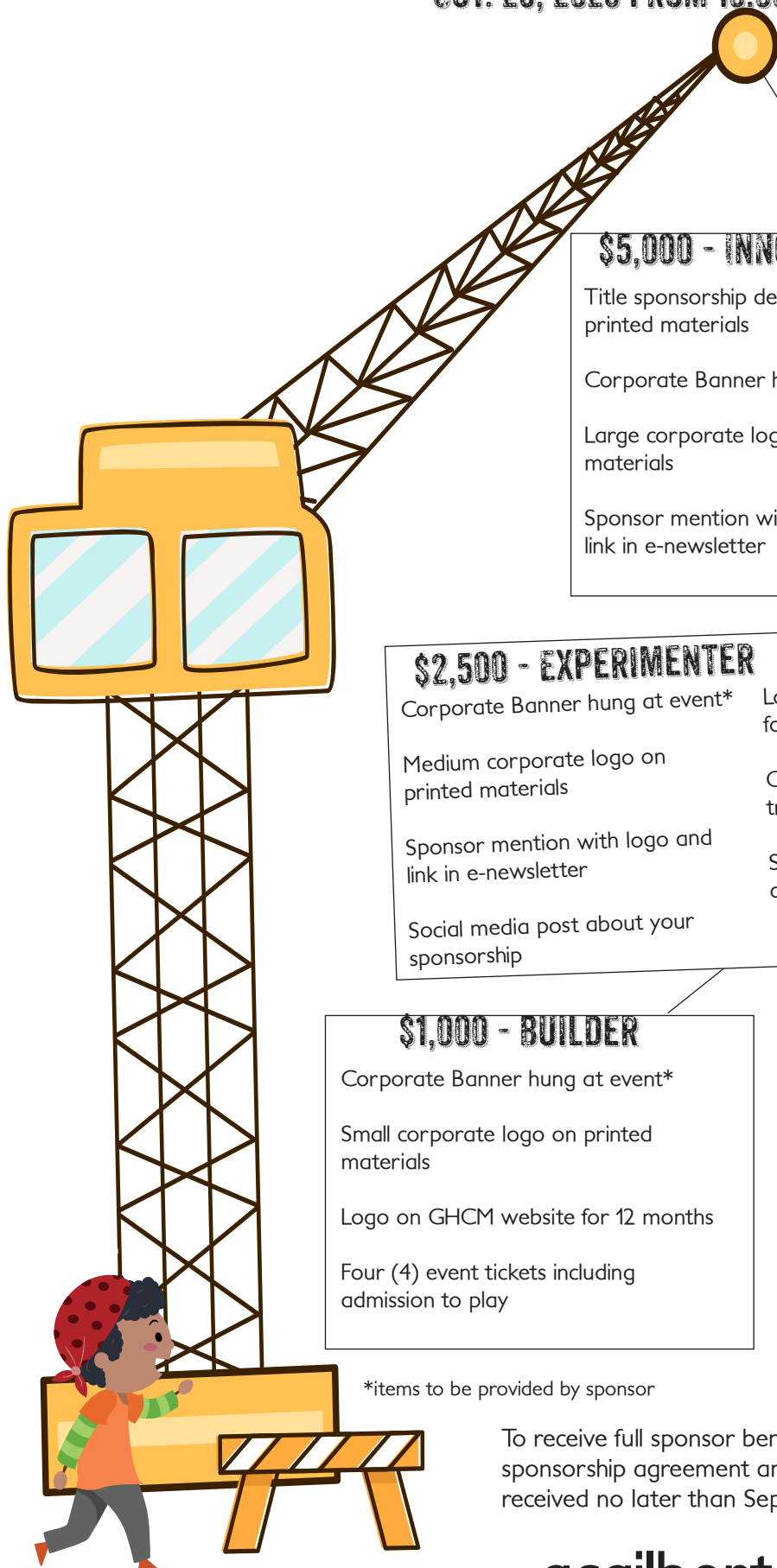
Corporate listing on GHCM website for 12 months

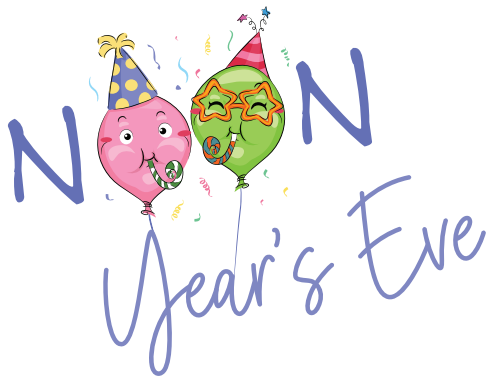
Two (2) event tickets including admission to play

*items to be provided by sponsor

To receive full sponsor benefits, a completed sponsorship agreement and full payment must be received no later than September 29, 2023

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Sponsorship Opportunities

Help us ring in the New Year, Gilbert House Style, with the return of our annual Noon Year's Eve Balloon Drop!

\$5,000 Center Stage

- Title sponsorship recognition on printed materials
- Corporate banner hung at the event*
- Logo/link in e-newsletter and event eblast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Large logo/link on event landing page
- Eight (8) event tickets including admission to play
- Participation in countdown

\$2,500 Showstopper

- Large logo on printed materials
- Corporate banner hung at the event*
- Logo/link in e-newsletter and event eblast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Medium logo/link on event landing page
- Six (6) event tickets including admission to play

\$1,500 Life of the Party

- Medium logo on printed materials
- Corporate banner hung at the event*
- Logo in e-newsletter and event eblast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Small logo on event landing page
- Four (4) event tickets including admission to play

\$500 Noisemaker

- Listing on printed materials
- Listing in e-newsletter and event eblast
- Sponsorship recognition on social media
- Listing on digital signs in GHCM exhibit spaces
- Listing on event landing page
- Two (2) event tickets including admission to play

To receive full sponsor benefits a completed sponsorship agreement and full payment must be received no later than October 20, 2023





Sponsorship Opportunities

Help us celebrate the Legacy of Play that was started by A.C. Gilbert with his toys that promoted learning through play! Legacy of Play Day is our opportunity to close the museum and offer children served by organizations helping those who are furthest from opportunity to enjoy a special day of Gilbert House play.

\$5,000 Inventor

- Title sponsorship recognition on printed materials
- Corporate banner hung at the event*
- Logo/link in e-newsletter and event eblast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Large logo/link on event landing page
- Free 10 x 10 in the Legacy Playground

\$2,500 Developer

- Large logo on printed materials
- Corporate banner hung at the event*
- Logo/link in e-newsletter and event eblast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Medium logo/link on event landing page
- Shared 10 x 10 in the Legacy Playground

\$1,500 Maker

- Medium logo on printed materials
- Corporate banner hung at the event*
- Logo in e-newsletter and event eblast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Small logo on event landing page

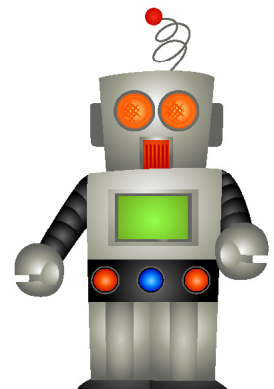
\$500 Producer

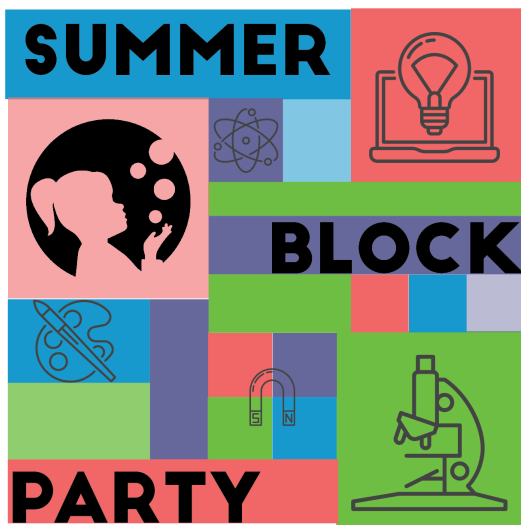
- Listing on printed materials
- Listing in e-newsletter and event eblast
- Sponsorship recognition on social media
- Listing on digital signs in GHCM exhibit spaces
- Listing on event landing page

To receive full sponsor benefits a completed sponsorship agreement and full payment must be received no later than December 20, 2023.



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Sponsorship Opportunities

Help us kick off summer with our annual Summer Block Party! This event is our annual celebration of the beginning of summer fun at Gilbert House and other event partners who provide summer programming for children throughout the community.

\$5,000 Inventor

- Title sponsorship recognition on printed materials
- Corporate banner hung at the event*
- Logo/link in e-newsletter and event eblast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Large logo/link on event landing page
- Free 10 x 10 in the Summer Block Party
- Eight (8) event tickets including admission to play

\$2,500 Developer

- Large logo on printed materials
- Corporate banner hung at the event*
- Logo/link in e-newsletter and event eblast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Medium logo/link on event landing page
- Shared 10 x 10 in the Summer Block Party
- Six (6) event tickets including admission to play

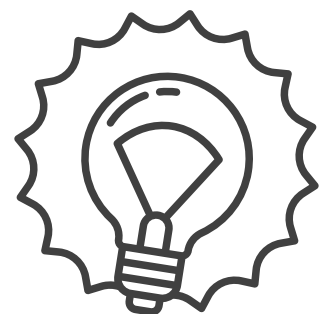
\$1,500 Maker

- Medium logo on printed materials
- Corporate banner hung at the event*
- Logo in e-newsletter and event eblast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Small logo on event landing page
- Four (4) event tickets including admission to play

\$500 Producer

- Listing on printed materials
- Listing in e-newsletter and event eblast
- Sponsorship recognition on social media
- Listing on digital signs in GHCM exhibit spaces
- Listing on event landing page
- Two (2) event tickets including admission to play

To receive full sponsor benefits a completed sponsorship agreement and full payment must be received no later than April 12, 2024



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Sponsorship Opportunities

\$5,000 Brewmaster

- Title sponsorship recognition on printed materials
- Corporate banner hung at the event*
- Logo/link in e-newsletter and event eblast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Large logo/link on event landing page
- Eight (8) event tickets

\$2,500 Distiller

- Large logo on printed materials
- Corporate banner hung at the event*
- Logo/link in e-newsletter and event eblast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Medium logo/link on event landing page
- Six (6) event tickets

\$1,500 Keever

- Medium logo on printed materials
- Corporate banner hung at the event*
- Logo in e-newsletter and event eblast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Small logo on event landing page
- Four (4) event tickets

\$500 Tapster

- Listing on printed materials
- Listing in e-newsletter and event eblast
- Sponsorship recognition on social media
- Listing on digital signs in GHCM exhibit spaces
- Listing on event landing page
- Two (2) event tickets

To receive full sponsor benefits a completed sponsorship agreement and full payment must be received no later than May 17, 2024





Gilbert House
Children's Museum

Sponsorships Opportunities

Select your commitment level.

☐

Halloween ReEngineered

☐\$5,000 ☐\$2,500 ☐\$1,500 ☐\$500

☐

Summer Block Party

☐\$5,000 ☐\$2,500 ☐\$1,500 ☐\$500

☐

Noon Year's Eve

☐\$5,000 ☐\$2,500 ☐\$1,500 ☐\$500

☐

Gilbert House for Grown-Ups

☐\$5,000 ☐\$2,500 ☐\$1,500 ☐\$500

☐

Legacy of Play

☐\$5,000 ☐\$2,500 ☐\$1,500 ☐\$500

☐

General Museum Support

☐\$12,000 ☐\$6,000 ☐\$3,000 ☐\$1,200

Please email completed form to Alicia Bay at executivedirector@acgilbert.org or mail to the address below.
Please email **LOGO** and **DIGITAL AD** to promotions@acgilbert.org.

Business/Organization Name

Contact Name

Mailing Address

City

State

Zip

Email

Phone

Sponsorship Total

Signature & Date

☐

Invoice Me

☐Annually ☐Monthly

☐

Payment Enclosed

Please make check payable to Gilbert House Children's Museum

☐

Please charge my credit card in the amount of \$ _____

Card Number _____ Expiration Date _____ CVC _____

Signature _____ Date _____

Return by mail to Gilbert House Children's Museum: 116 Marion St NE • Salem, OR 97301
Gilbert House Children's Museum is a private nonprofit 501(c)(3) organization, Federal Tax ID: 93-00948548.



116 Marion St NE
Salem OR 97301