Marketing and Sponsorship Opportunities
2022-2023
Halloween Re-Engineered

Oct. 30, 2022 from 10:00 – 2:00 PM

$5,000 - Innovator

- Title sponsorship designated on printed materials
- Corporate Banner hung at event*
- Large corporate logo on printed materials
- Sponsor mention with logo and link in e-newsletter
- Social media post about your sponsorship
- Logo and link on GHCM website for 12 months
- Corporate promotional items as trick or treat goodies*
- Eight (8) event tickets including admission to play

$2,500 - Experimenter

- Corporate Banner hung at event*
- Medium corporate logo on printed materials
- Sponsor mention with logo and link in e-newsletter
- Social media post about your sponsorship
- Logo and link on GHCM website for 12 months
- Corporate promotional items as trick or treat goodies*
- Six (6) event tickets including admission to play

$1,500 - Builder

- Corporate Banner hung at event*
- Small corporate logo on printed materials
- Logo on GHCM website for 12 months
- Four (4) event tickets including admission to play

$500 - Constructor

- Pop-up Banner hung at event*
- Corporate listing on printed materials
- Corporate listing on GHCM website for 12 months
- Two (2) event tickets including admission to play

*items to be provided by sponsor

To receive full sponsor benefits, a completed sponsorship agreement and full payment must be received no later than September 30, 2022

acgilbert.org
Sponsorship Opportunities

Help us ring in the New Year, Gilbert House Style, with the return of our annual Noon Year’s Eve Balloon Drop!

$5,000 Center Stage
- Title sponsorship recognition on printed materials
- Corporate banner hung at the event*
- Logo in e-newsletter and event eblast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Large logo on event landing page
- Eight (8) event tickets including admission to play
- Participation in countdown

$2,500 Showstopper
- Large logo on printed materials
- Corporate banner hung at the event*
- Logo in e-newsletter and event eblast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Medium logo on event landing page
- Six (6) event tickets including admission to play

$1,500 Life of the Party
- Medium logo on printed materials
- Corporate banner hung at the event*
- Logo in e-newsletter and event eblast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Small logo on event landing page
- Four (4) event tickets including admission to play

$500 Noisemaker
- Listing on printed materials
- Listing in e-newsletter and event eblast
- Sponsorship recognition on social media
- Listing on digital signs in GHCM exhibit spaces
- Listing on event landing page
- Two (2) event tickets including admission to play

To receive full sponsor benefits, a completed sponsorship agreement and full payment must be received no later than October 20, 2022.
Sponsorship Opportunities

Help us celebrate the Legacy of Play that was started by A.C. Gilbert with his toys that promoted learning through play!

$5,000 Inventor
- Title sponsorship recognition on printed materials
- Corporate banner hung at the event*
- Logo|link in e-newsletter and event eblast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Large logo|link on event landing page
- Free 10 x 10 in the Legacy Playground

$2,500 Developer
- Large logo on printed materials
- Corporate banner hung at the event*
- Logo|link in e-newsletter and event eblast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Medium logo|link on event landing page
- Shared 10 x 10 in the Legacy Playground

$1,500 Maker
- Medium logo on printed materials
- Corporate banner hung at the event*
- Logo in e-newsletter and event eblast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Small logo on event landing page

$500 Producer
- Listing on printed materials
- Listing in e-newsletter and event eblast
- Sponsorship recognition on social media
- Listing on digital signs in GHCM exhibit spaces
- Listing on event landing page

To receive full sponsor benefits, a completed sponsorship agreement and full payment must be received no later than December 20, 2022.
Sponsorship Opportunities

Help us kick off summer with our annual Summer Block Party!

**$5,000 Inventor**
- Title sponsorship recognition on printed materials
- Corporate banner hung at the event*
- Logo|link in e-newsletter and event eblast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Large logo|link on event landing page
- Free 10 x 10 in the Summer Block Party

**$2,500 Developer**
- Large logo on printed materials
- Corporate banner hung at the event*
- Logo|link in e-newsletter and event eblast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Medium logo|link on event landing page
- Shared 10 x 10 in the Summer Block Party

**$1,500 Maker**
- Medium logo on printed materials
- Corporate banner hung at the event*
- Logo in e-newsletter and event eblast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Small logo on event landing page

**$500 Producer**
- Listing on printed materials
- Listing in e-newsletter and event eblast
- Sponsorship recognition on social media
- Listing on digital signs in GHCM exhibit spaces
- Listing on event landing page

To receive full sponsor benefits, a completed sponsorship agreement and full payment must be received no later than April 13, 2023.

Gilbert House Children's Museum
acgilbert.org
Sponsorship Opportunities

$5,000 Brewmaster
- Title sponsorship recognition on printed materials
- Corporate banner hung at the event*
- Logo/link in e-newsletter and event eblast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Medium logo on event landing page
- Eight (8) event tickets

$2,500 Distiller
- Large logo on printed materials
- Corporate banner hung at the event*
- Logo/link in e-newsletter and event eblast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Medium logo/link on event landing page
- Six (6) event tickets

$1,500 Keever
- Medium logo on printed materials
- Corporate banner hung at the event*
- Logo in e-newsletter and event eblast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Small logo on event landing page
- Four (4) event tickets

$500 Tapster
- Listing on printed materials
- Listing in e-newsletter and event eblast
- Sponsorship recognition on social media
- Listing on digital signs in GHCM exhibit spaces
- Listing on event landing page
- Two (2) event tickets

To receive full sponsor benefits, a completed sponsorship agreement and full payment must be received no later than May 20, 2023.
Select your commitment level.

- **Halloween ReEngineered**
  - $5,000
  - $2,500
  - $1,500
  - $500

- **Noon Year’s Eve**
  - $5,000
  - $2,500
  - $1,500
  - $500

- **Legacy of Play**
  - $5,000
  - $2,500
  - $1,500
  - $500

- **Summer Block Party**
  - $5,000
  - $2,500
  - $1,500
  - $500

- **Gilbert House for Grown-Ups**
  - $5,000
  - $2,500
  - $1,500
  - $500

- **General Museum Support**
  - $12,000
  - $6,000
  - $3,000
  - $1,200

Please email completed form to Alicia Bay at executivedirector@acgilbert.org or mail to the address below. Please email LOGO and DIGITAL AD to promotions@acgilbert.org.

**Business/Organization Name**

**Contact Name**

**Mailing Address**

**City**
**State**
**Zip**

**Email**
**Phone**

**Sponsorship Total**

**Signature & Date**

- Invoice Me
- Monthly
- Payment Enclosed
- Please make check payable to Gilbert House Children’s Museum
- Please charge my credit card in the amount of $__________
  - Card Number _____________________________ Expiration Date __________ CVC __________
  - Signature _____________________________ Date __________

Return by mail to Gilbert House Children’s Museum: 116 Marion St NE • Salem, OR 97301
Gilbert House Children’s Museum is a private nonprofit 501(c)(3) organization, Federal Tax ID: 93-00948548.