



Gilbert House
Children's Museum

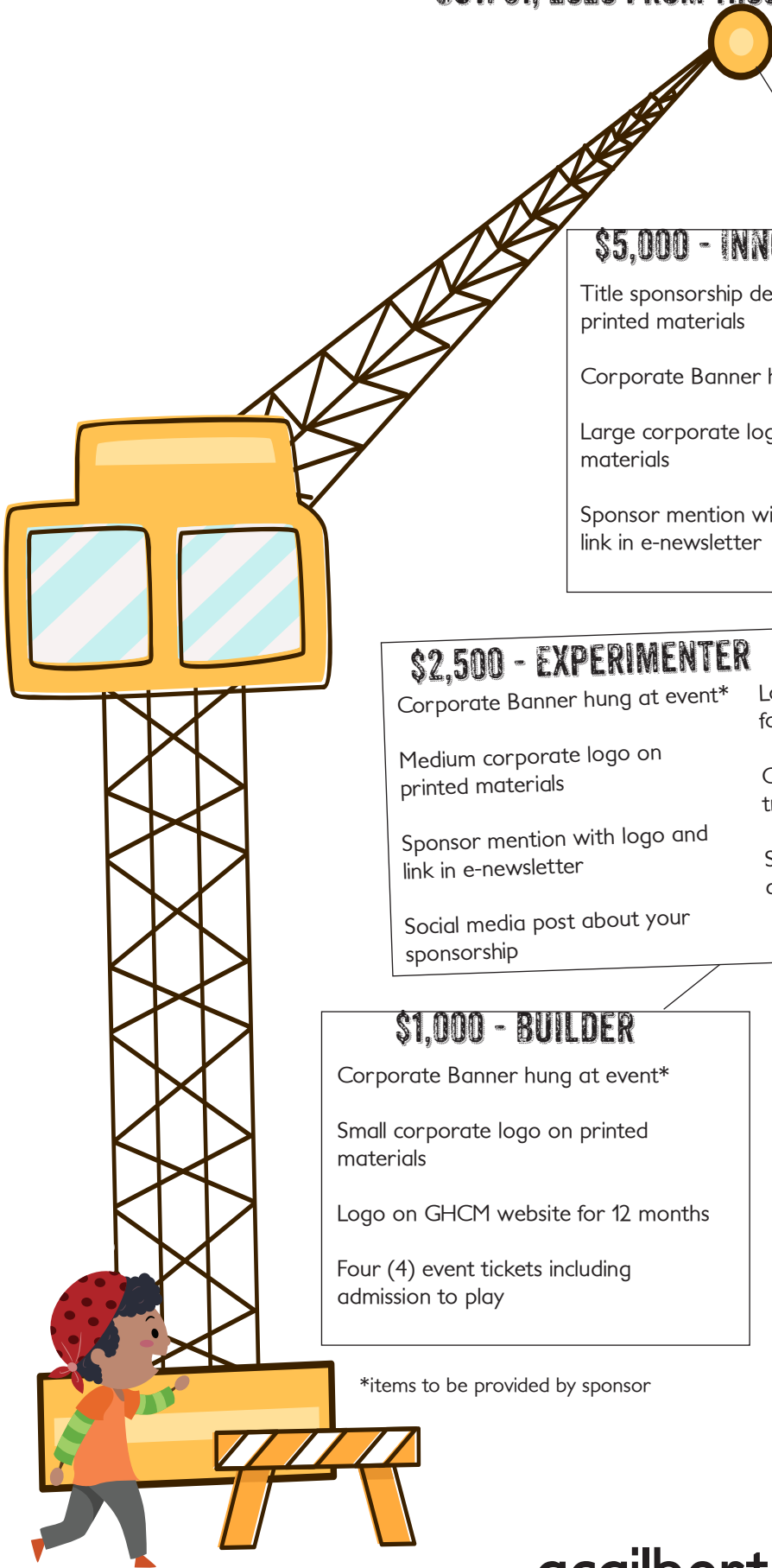


Marketing and Sponsorship Opportunities
2021-2022



HALLOWEEN RE-ENGINEERED

OCT. 31, 2020 FROM 11:00 – 3:00 PM



\$5,000 - INNOVATOR

Title sponsorship designated on printed materials

Corporate Banner hung at event*

Large corporate logo on printed materials

Sponsor mention with logo and link in e-newsletter

Social media post about your sponsorship

Logo and link on GHCM website for 12 months

Corporate promotional items as trick or treat goodies*

Eight (8) event tickets including admission to play

\$2,500 - EXPERIMENTER

Corporate Banner hung at event*

Medium corporate logo on printed materials

Sponsor mention with logo and link in e-newsletter

Social media post about your sponsorship

Logo and link on GHCM website for 12 months

Corporate promotional items as trick or treat goodies*

Six (6) event tickets including admission to play

\$1,000 - BUILDER

Corporate Banner hung at event*

Small corporate logo on printed materials

Logo on GHCM website for 12 months

Four (4) event tickets including admission to play

\$500- CONSTRUCTOR

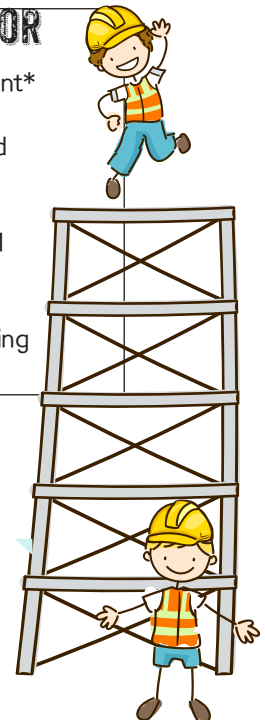
Pop-up Banner hung at event*

Corporate listing on printed materials

Corporate listing on GHCM website for 12 months

Two (2) event tickets including admission to play

*items to be provided by sponsor





Sponsorship Opportunities

Help us ring in the New Year, Gilbert House Style, with the return of our annual Noon Year's Eve Balloon Drop!

\$5,000 Center Stage

- Title sponsorship recognition on printed materials
- Corporate banner hung at the event*
- Logo/link in e-newsletter and event eblast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Large logo/link on event landing page
- Eight (8) event tickets including admission to play
- Participation in countdown

\$2,500 Showstopper

- Large logo on printed materials
- Corporate banner hung at the event*
- Logo/link in e-newsletter and event eblast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Medium logo/link on event landing page
- Six (6) event tickets including admission to play

\$1,500 Life of the Party

- Medium logo on printed materials
- Corporate banner hung at the event*
- Logo in e-newsletter and event eblast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Small logo on event landing page
- Four (4) event tickets including admission to play

\$500 Noisemaker

- Listing on printed materials
- Listing in e-newsletter and event eblast
- Sponsorship recognition on social media
- Listing on digital signs in GHCM exhibit spaces
- Listing on event landing page
- Two (2) event tickets including admission to play

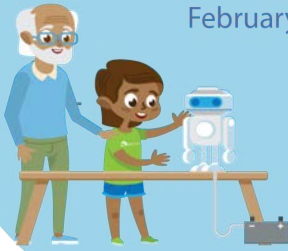
To receive full sponsor benefits a completed sponsorship agreement and full payment must be received no later than October 20, 2021





Legacy of Play

February 20, 2022



Sponsorship Opportunities

Help us celebrate the Legacy of Play that was started by A.C. Gilbert with his toys that promoted learning through play!

\$5,000 Inventor

- Title sponsorship recognition on printed materials
- Corporate banner hung at the event*
- Logo/link in e-newsletter and event eblast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Large logo/link on event landing page
- Free 10 x 10 in the Legacy Playground

\$2,500 Developer

- Large logo on printed materials
- Corporate banner hung at the event*
- Logo/link in e-newsletter and event eblast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Medium logo/link on event landing page
- Shared 10 x 10 in the Legacy Playground

\$1,500 Maker

- Medium logo on printed materials
- Corporate banner hung at the event*
- Logo in e-newsletter and event eblast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Small logo on event landing page

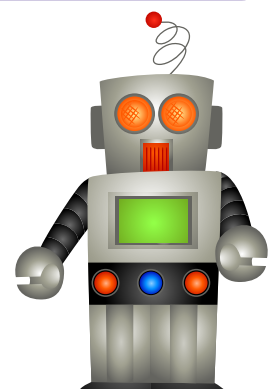
\$500 Producer

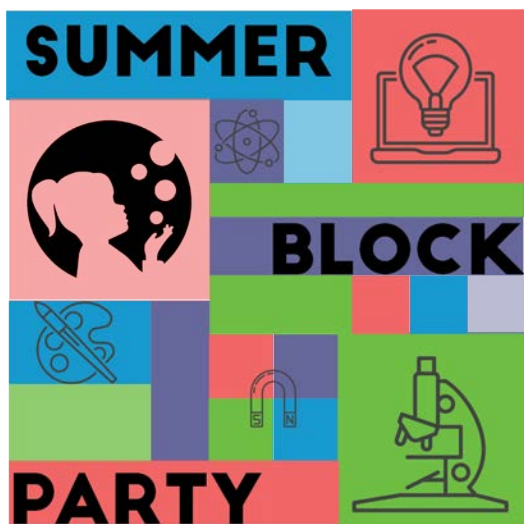
- Listing on printed materials
- Listing in e-newsletter and event eblast
- Sponsorship recognition on social media
- Listing on digital signs in GHCM exhibit spaces
- Listing on event landing page
- Two (2) event tickets including admission to play

To receive full sponsor benefits a completed sponsorship agreement and full payment must be received no later than December 20, 2021



acgilbert.org





Sponsorship Opportunities

Help us kick off summer with our annual Summer Block Party!

\$5,000 Inventor

- Title sponsorship recognition on printed materials
- Corporate banner hung at the event*
- Logo/link in e-newsletter and event eblast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Large logo/link on event landing page
- Free 10 x 10 in the Summer Block Party

\$2,500 Developer

- Large logo on printed materials
- Corporate banner hung at the event*
- Logo/link in e-newsletter and event eblast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Medium logo/link on event landing page
- Shared 10 x 10 in the Summer Block Party

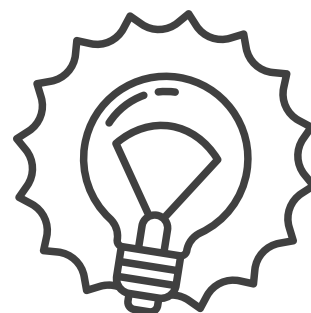
\$1,500 Maker

- Medium logo on printed materials
- Corporate banner hung at the event*
- Logo in e-newsletter and event eblast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Small logo on event landing page

\$500 Producer

- Listing on printed materials
- Listing in e-newsletter and event eblast
- Sponsorship recognition on social media
- Listing on digital signs in GHCM exhibit spaces
- Listing on event landing page

To receive full sponsor benefits a completed sponsorship agreement and full payment must be received no later than April 13, 2022





Sponsorship Opportunities

\$5,000 Brewmaster

- Title sponsorship recognition on printed materials
- Corporate banner hung at the event*
- Logo/link in e-newsletter and event eblast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Large logo/link on event landing page
- Eight (8) event tickets

\$2,500 Distiller

- Large logo on printed materials
- Corporate banner hung at the event*
- Logo/link in e-newsletter and event eblast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Medium logo/link on event landing page
- Six (6) event tickets

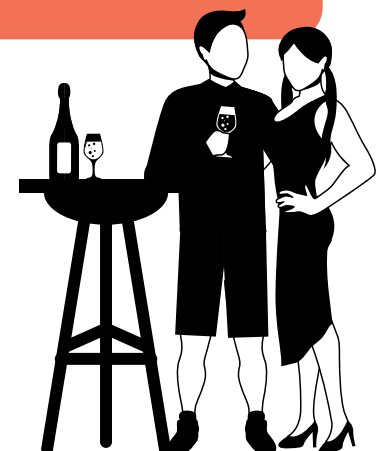
\$1,500 Keeper

- Medium logo on printed materials
- Corporate banner hung at the event*
- Logo in e-newsletter and event eblast
- Sponsorship recognition on social media
- Logo on digital signs in GHCM exhibit spaces
- Small logo on event landing page
- Four (4) event tickets

\$500 Tapster

- Listing on printed materials
- Listing in e-newsletter and event eblast
- Sponsorship recognition on social media
- Listing on digital signs in GHCM exhibit spaces
- Listing on event landing page
- Two (2) event tickets

To receive full sponsor benefits a completed sponsorship agreement and full payment must be received no later than May 20, 2022.





**Gilbert House
Children's Museum**

Sponsorships Opportunities

Select your commitment level.

Halloween ReEngineered
\$5,000 \$2,500 \$1,500 \$500

Summer Block Party
\$5,000 \$2,500 \$1,500 \$500

Noon Year's Eve
\$5,000 \$2,500 \$1,500 \$500

Gilbert House for Grown-Ups
\$5,000 \$2,500 \$1,500 \$500

Legacy of Play
\$5,000 \$2,500 \$1,500 \$500

General Museum Support
\$12,000 \$6,000 \$3,000 \$1,200

Please email completed form to Alicia Bay at executivedirector@acgilbert.org or mail to the address below.
 Please email **LOGO** and **DIGITAL AD** to promotions@acgilbert.org.

Business/Organization Name

Contact Name

Mailing Address

City

State

Zip

Email

Phone

Sponsorship Total

Signature & Date

Invoice Me
 Annually Monthly

Payment Enclosed
 Please make check payable to Gilbert House Children's Museum

Please charge my VISA Mastercard in the amount of \$ _____

Card Number _____ Expiration Date _____ CVC _____

Signature _____ Date _____

Return by mail to Gilbert House Children's Museum: 116 Marion St NE • Salem, OR 97301
 Gilbert House Children's Museum is a private nonprofit 501(c)(3) organization, Federal Tax ID: 93-00948548.



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Salem OR 97301